Denis Kovalev

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Seeking a position where proven skills in **Product (UI/UX) Design** will contribute. Creative, highly motivated and deadline-savvy. Superior work habits. Excellent communication skills. Over 20 years of professional experience.

QUALIFICATIONS

- Extensive experience includes product design, web applications, interaction design, websites, graphic design, icon design, illustrations, animations, wireframes/storyboards. Proficient in creating journey maps, HMWs and participating in qual/quant studies as well as analyzing their results.
- Love working collaboratively with software engineers, product managers, art/creative directors, content writers and researchers in an agile environment.

TECHNICAL SKILLS

Figma, Sketch, Framer, Procreate, Photoshop, Illustrator, AfterEffects, Maya

EXPERIENCE

Senior Product Designer. TunnelBear Inc., Toronto, ON (March 2016-Present)

Played a key role in designing world-class cross-platform privacy applications TunnelBear (VPN) and RememBear (password manager) that impact millions of users across the world and ultimately make the internet a safer place. RememBear was featured on the AppStore globally numerous times as an app of the day. It was also mentioned in the Firefox extension documentation as a great example of an extension with an outstanding user experience. Collaborated closely with the engineering team to ensure consistency and integration across different platforms. Provided continuous effort to identify areas for improvement by gathering user feedback.

Design Lead. Saatchi & Saatchi, Toronto, ON (April 2012-March 2016)

Worked closely with engineers, designers, copywriters, and project managers to create a compelling online presence for Lexus Canada, Toyota Canada and Scion Canada. All three websites won multiple JDP awards over the years. Created style guides, wireframes, flow charts and interactive prototypes. Provided mentoring and coaching support to junior designers.

Freelance Web Designer. Toronto, ON (August 2011-April 2012)

Consulted clients on all aspects of UCD process utilizing expertise in information/interaction design, visual design, usability, and relevant web technologies.

Senior Graphic & Web Designer. TPM Communications, Toronto, ON (May 2010-August 2011)

Created mockups and collateral for Scion Canada website including eDMs, proof of concepts, icons, illustrations.

Graphic & Web Designer. Crosscap Media Services, Toronto, ON (May 2009-May 2010)

Worked on a variety of projects from user experience design for Crosscap proprietary suite of enterprise software applications to microsites and banners for different vendors including American Eagle, Walmart, Electronic Arts, Canon Canada, Activision.

Senior Graphic & Web Designer. Cursive Web Studio, Vladivostok, Russia (2003-2009)

Provided design solutions for print and digital applications. Responsible for creating mockups and designing presentations for clients. Collaborated with staff on budget estimates and client strategies.

Graphic Designer. Iroquois Design Group, Vladivostok, Russia (1999-2003)

Created logos, brochures, flyers and posters from concept to completion. Pursued design consistency for layouts, colour schemes and typography. Coordinated press-checks.

EDUCATION

BA: Graphic Design, VSUES, Vladivostok, Russia (1999)